



WIN **WIN WIN** we mean it!



Selco Continental Pvt. Ltd. The most preferred Overseas HR Providers in Sri Lanka

An ISO 9001:2015 Certified Company

OUR VISION

To be the number one overseas human resources provider in Sri Lanka.

OUR MISSION

To provide unparalleled recruitment services to our global employer clients and Sri Lankan job seekers through reliable, professional and ethical business practices supported by well trained and dedicated staff.

OUR PLEDGE

We will source and facilitate, with due diligence, highly suitable and rewarding overseas employment for aspiring Sri Lankans thus enhancing the quality of their lives.

We will serve our motherland by helping to reduce unemployment and by contributing towards its national wealth through increased foreign exchange inflow.

We will serve the host countries in efficient increase of their productivity by offering high quality Sri Lankan Manpower.

We will adhere to all statutory and regulatory requirements of Sri Lanka and host countries.

We will encourage team work and motivation among our employees and provide for training and career development.

We will fulfill our corporate social responsibility.

HAVING A COMPANY POPULATED WITH BRIGHT, ENTHUSIASTIC, TALENTED, HARD WORKING AND **ETHICAL EMPLOYEES WOULD BE A BLESSING TO ANY BUSINESS**



A Winning Combination



If all began almost three decades ago. Having returned from Saudi Arabia where my 10 years of career culminated in Administration and Personnel Manager in a leading Group of Companies, I started this business in a miniature office with just two employees. Ever since, through our steadfast commitment to our core values - Reliability, Transparency and Excellence - it has been a march of growth. From a mere so called 'agency' to a professional HR Company, from one among others to one above others, the transformation has been phenomenal.

Looking back, it is highly gratifying. Thousands of happy job seekers! Hundreds of satisfied employers! The journey of two decades is fulfilling indeed. And that gives us the impetus to march ahead with confidence that we have been treading the right path.

So Dear Employer, if your search is for a professional and reliable recruitment partner in Sri Lanka, look no further. Here we are – geared to fulfill all your HR needs with utmost efficiency and dedication. We do so because our success lies on your success.

Our company profile that follows and words of endorsements from our existing employer clients, I am sure, will certainly prompt you to give us an opportunity to be of service to you.

Our promise is simple.

Try us once. We will ensure that you will cherish your decision for many years to come.

P.S. Selvaratnam MBA Chairman/Managing Director

Selco Group of Companies - Sri Lanka





COMPANY PROFILE

COMPANY INFORMATION

| Company Name | Selco Continental Pvt. Ltd. |
|--------------------------|-----------------------------|
| Business Registration No | PV 20005 |
| Legal Entity | Private Limited Company |
| Year Founded | 1995 |

ADDRESS

| Registered Address | No. 69A-1/1, Galle Road, Dehiwala South, Sri Lanka | |
|--------------------|--|--|
| Office Location | No. 69A-1/1, Galle Road, Dehiwala South, Sri Lanka | |

COMPANY COMMUNICATION

| Telephone | +94 11 433 4777 |
|-----------|------------------|
| Fax | +94 11 401 6730 |
| Email | info@selcohr.com |
| Website | www.selcohr.com |

BUSINESS DESCRIPTION

Founded in 1995, Selco Continental Pvt. Ltd., commonly known as SelcoHR, is a human resources service providing company. The company specializes in providing quality Sri Lankan human resources to overseas employers. The company serves almost all the industries such as manufacturing, trade retail & wholesale, Sales & Marketing, service industries such as healthcare, hospitality, telecommunication, accounting & finance and information technology to

name a few.

HISTORY

After completing a 10 year career in the field of Personnel Management in Saudi Arabia, thus gaining rich knowledge and experience as to the social conditions and work environments of the Middle East, Mr. P.S. Selvaratnam (Chairman/Managing Director - SelcoHR) returned to Sri Lanka in 1995 and established his business with the objective of providing quality Sri Lankan manpower to global clients. Throughout its two decades of existence, SelcoHR has provided rewarding overseas employment opportunities to thousands of Sri Lanka citizens. Through its consistent professional approach irrespective of size of employing companies or number of personnel being recruited, the company has gained the respect of small and large corporations alike who have remained the clients of SelcoHR for the past many years.

BOARD OF DIRECTORS

P.S. Selvaratnam MBA Chairman/Managing Director / Dr. (Mrs.) Vasanthadevi Selvaratnam MBBS, DFM, MBA Director

OUR VISION

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OUR MISSION

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supported by well trained and dedicated staff.

EMPLOYEES

| General Manager | 01 |
|-------------------------|----|
| Operations Manager | 01 |
| Recruitment Manager | 01 |
| Administrative Officer | 01 |
| Mobilization Supervisor | 01 |
| Recruitment Executive | 05 |
| Mobilization Executive | 05 |
| Accountant | 01 |
| Accounts Assistant | 01 |
| Receptionist | 02 |
| Field Officers | 02 |
| Support Staff | 05 |
| Office Assistant | 02 |
| Executive | 01 |
| Assistant | 01 |
| TOTAL | 30 |

KEY MEMBERS

| P.S. Selvaratnam | +94 777 364 885 | S. Ravichandran | +94 777 328 048 |
|----------------------------|--|--|----------------------------|
| Chairman/Managing Director | md@selcohr.com | General Manager | gm@selcohr.com |
| Mr. Prabhath Kulathunga | +94 772 960 555 | Mr. Sadeep Hirunda | +94 772 960 605 |
| Operations Manager | prabhath.kulatunga@selcohr.com | Recruitment Manager | sadeep.hirunda@selcohr.com |
| Mr. Chamodhi Imangika | +94 757 948 913 | Ms. Imihiri Wijenayake | +94 777 346 506 |
| Accountant | finance@selcohr.com | Administrative Officer | bde@selcohr.com |
| | Mrs. Prabha Mobilization Supv. prabl | +94 772 960 551 na.kanagaratnam@selcohr.com | |

LICENSE

License to carry on the business of a Foreign Employment Agency issued by Sri Lanka Bureau of Foreign Employment

MEMBERSHIP

Association of Licensed Foreign Employment Agencies /

The National Chamber of Commerce of Sri Lanka

BANKERS

Hatton National Bank, Kirulapone Branch, Sri Lanka

SECRETARIES

Supreme Management Services, 472/7, Suriya Mawatha, Koswatta, Battaramulla, Sri Lanka.

AUDITORS

Ranjan & Co., 19-2/2, Daisy Villa Avenue, Colombo 04, Sri Lanka.



ORGANIZATION CHART Chairman / Managing Director . . General Manager . . **Operations Manager** • Administrative Officer Recruitment Accountant Manager •. **Mobilization Supervisor** •••• • •. Recruitment **Business Development** Mobilization Executive Accounts Assistant Receptionist Executive Executive •••••• Office Support Staff Support Staff Assistant Field Officer

OUR CORE VALUES

RELIABILITY . TRANSPARENCY . EXCELLENCE



The Gallery...













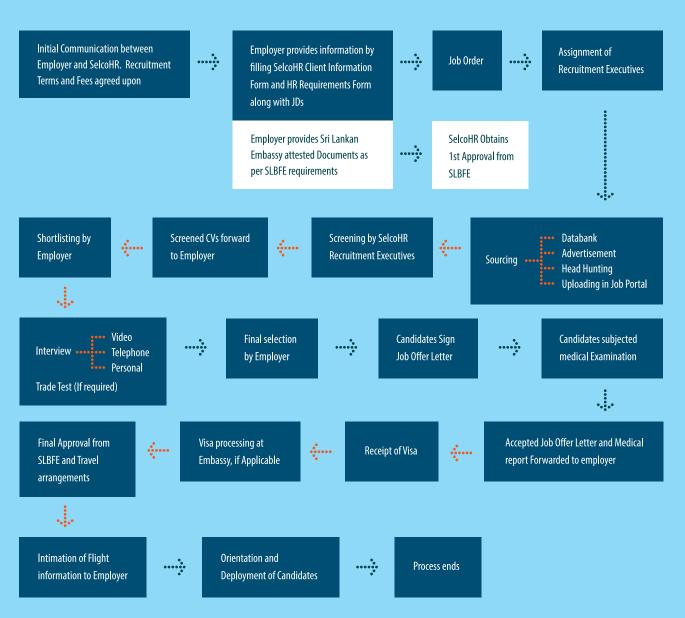








THE RECRUITMENT PROCESS - A BIRD'S EYE VIEW. . .



NOTE:

Documentation

All overseas recruitments in Sri Lanka are governed by the rules and regulations of Sri Lanka Bureau of Foreign Employment (SLBFE), a government regulatory body and approval from SLBFE is mandatory to carry out any overseas recruitment. As such, during the process of recruitment, Employers must provide recruitment documents (Demand Letter, Special Power of Attorney and Recruitment Services Agreement), duly attested by Sri Lankan embassy in their respective countries to obtain approval from SLBFE. (Specimen of these documents can be provided on request).

Time Frame

Three (3) weeks from the date of receiving confirmed 'Job Order' to source and dispatch CVs and/or line-up candidates for interviews. Two (2) weeks from date of receipt of visas to mobilize the selected candidate(s).

Recruitment Fees

Recruitment Fees vary depending on the category and number of personnel, Employer Company policy etc., and hence are negotiable.

LICENSES / MERMBERSHIP / ACCREDITATIONS







SLBFE License

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ALFEA Compliance Certificate



ISO 9001:2015 Certificate

WHY RECRUIT FROM SRI LANKA?

The Sri Lankan Advantage

EMPLOYEES:

- From a country with 92% literacy rate
- ⁻ Fast Leaners Easily trainable
- Adaptable in a multi-national environment due to multi-ethnic upbringing
- ⁻ Proficiency in English language
- [–] Easygoing by nature

Fast and Efficient government procedures

Easy access to the country to delegates visiting to conduct interviews

OUR TEAM - OUR STRENGTH



The SelcoHR Advantage

- TWO DECADES OF EXPERIENCE
- UPDATED ONLINE DATABASE
- DEDICATED & EFFICIENT STAFF
- PROMPT RESPONSE
- FAST TURNAROUND
- TRANSPARENT BUSINESS PRACTICES

OUR EMPLOYER CLIENTS -TO NAME A FEW

KSA

- NESMA & PARTNERS, JEDDAH
- MILITARY UNIFORMS & ACCESSORIES FACTORY, RIYADH
- FORSAN FOOD & CONSUMER PRODUCTS CO, DAMMAM
- LANDMARK GROUP, RIYADH
- ARABIAN CASTLES GENERAL CONTRACTING, DAMMAM
- CHINA HARBOUR ENGINEERING COMPANY, AL KHOBAR
- PANDA RETAIL COMPANY, JEDDAH
- KATOEN NATIE KHONAINI CO LTD, AL JUBAIL
- YUSUF BIN AHMED KANOO, RIYADH
- ARABIAN CONSOLIDATED INDUSTRIES, AL JUBAIL
- ESAR TRADING COMPANY. BAISH
- POWER PROJECT CONTRACTING, DAMMAM
- ARAB HOME, JEDDAH
- MARINE SERVICES & CO LTD, JEDDAH
- AL SADHAN GROUP, RIYADH
- ARC ADVERTISING, RIYADH
- EMAAR ALBADER CONTRACTING CO, RIYADH
- SMOKED RIBS TRADING CO, JEDDAH
- SHADE CORPORATION, DAMMAM
- LIGABUE SAUDI ARABIA FOOD CO LTD, DAMMAM
- KENZ INTERNATIONAL SCHOOL, YANBU

QATAR

- DOHA PETROLEUM CONSTRUCTION COMPANY (DOPET)
- MOWASALAT
- AL MESSILA GARDENS
- AMERICAN KITCHEN
- COMPASS CATERING SERVICES WLL
- LANDMARK GROUP
- PROGRESSIVE ELECTRICAL MATERIAL
- QATAR FERTILIZER
- TEYSEER GROUP OF COMPANIES
- MADINA GULF GROUP WLL
- AMWAJ CATERING
- TOKYO FREIGHT SERVICES WLL
- EMCO FACILITIES MANAGEMENT
- CARREFOUR QATAR
- GEEPASS WESTERN INTERNATIONAL
- HYUNDAI ROTEM

UAE

- CARREFOUR, MAJID AL FUTAIM, DUBAI
- IMG GROUP
- LANDMARK GROUP UAE, QATAR, OMAN, KSA
- AL FAHIM GROUP, ABU DHABI
- ZABEEL PALACE OFFICE, DUBAI
- IMDAAD LLC, ABU DHABI
- ARABIAN CONSTRUCTION, ABU DHABI
- AL MASAOOD GROUP, ABI DHABI
- AL FANER ELECTRICAL SYSTEMS, DUBAI
- TELELOGIC IT SOLUTIONS LLC, DUBAI
- AECOM, DUBAI
- KIBSONS INTERNATIONAL LLC, AJMAN
- SECURITAS LLC, DUBAI
- TECHNO MARINE, SHARJAH
- AXIOM TELECOM, DUBAI

KUWAIT

- ACICO GROUP, KUWAIT
- SHAMIYA INTERNATIONAL CATERING, KUWAIT
- CITY GROUP, KUWAIT
- ARABI COMPANY, KUWAIT
- FUTURE MANAGEMENT, KUWAIT
- AL ZAYANI TRADING CO, KUWAIT
- OLYMPIC CENTER GENERAL TRADING, KUWAIT
- BOODAI TRADING COMPANY, KUWAIT

BAHRAIN

- AL MANARATAIN, BAHRAIN
- ARABIAN SUGAR COMPANY, BAHRAIN
- AWAL REFRIGERATION & AIR CONDITIONING, BAHRAIN
- WA-TECH WATER TECHNOLOGY WLL, BAHRAIN

OMAN

- **BIN MIRZA INTERNATIONAL, OMAN**
- OMAN BUILDING & CONTRACTING CO LLC, OMAN
- AL NAAJI INTERNATIONAL, OMAN
- GULFAR, OMAN

MALDIVES

- SEENCO CORPORATION, MALDIVES
- SONEE SPORTS PVT LTD, MALDIVES
- SHELL BEANS, MALDIVES
- HOUSING DEVELOPMENT CORPORATION, MALDIVES

MALAWI

- SERENDIB HOTELS, MALAWI,
- SIMAMA GENERAL TRADING, MALAWI
- CONFORZI PLANTATIONS, MALAWI
- CAPS 2000 LTD, MALAWI
- R. GAFFAR TRANSPORT, MALAWI

EUROPEAN COUNTRIES

- WFDM, MALTA
- RECRUITALBANIA, ALBANIA
- ENGJELL VANGJELI, ALBANIA
- NS STRUCTURES, ALBANIA
- NG STRUCTURES, ALBANIA
- FISHOP. ALBANIA
- VEA SHPK LTD, ALBANIA
- ELECTRO SERVICE DISTRIBUTIE SRL, ROMANIA
- CTC FUNERAL SERVICES ERL, ROMANIA
- SC ROYAL MOTORS SRL, ROMANIA
- PROMAX ENTERPRISES CO ERL, ROMANIA
- QUATLRO FOR MAGI SRL, ROMANIA
- CMV TERMOINSTAL SRL, ROMANIA

UNITED ECO SERVICES, ROMANIA
HOTEL MICHELANGELO, ROMANIA

SAI CONSTRUCT, ROMANIA
ELCOS GROUPO, ROMANIA

ATLAS COMPANY, ROMANIA

• UMAN CARE, ROMANIA

MAY'S VISUAL, ROMANIA

• UNITED TAXI, ROMANIA

ROTEC SRL, ROMANIA

AUTRONA, LITHUANIA

OTHERS

• FMF FOODS, FIJI

ECOSTRATOS, ROMANIA

JORDAN RIVER, ROMANIA
UES LOGISTICS, ROMANIA

ELECTRIC GROUP, ROMANIA

MANBE GROUP, LITHUANIA

• EAST TIMOR TRADING GROUP, TIMOR

• SCM GARMENTS PVT LIMITED, TIRUPPUR, TAMIL NADU



Dear Mr. Selvaratnam,

Good Day!!

We would like to convey our sincere appreciation to the management of your organization for the value of services provided.

Mohammed Kalandar Coordinator HR Admin Java Time - Saudi Arabia Eurest

Dear Selvaratnam,

We take this opportunity to thank you for the services rendered from your agency. Your efforts towards providing quality junior staff as per our business requirements are commendable. Your commitment on following our business code of conduct to ensure ethical recruitment is appreciated.

Sausan Chouka Country HR Manager Compass Catering Services, Doha, Qatar.





Selco Continental has been ably assisting us in our recruitment from Sri Lanka and we highly appreciate their professionalism and prompt response in our manpower requirements.

We do not hesitate to recommend the services and expertise of Selco Continental to any employer who wishes to source manpower from Sri Lanka.

P.R. Balasubramanian Managing Director Approach Transporting Co. WLL.,



Words of Appreciation...



Dear Mr.Ravi and Oshada,

Our new CEO Mr.Sajabil is very happy with Selco as all Selco provided staff, employees are hard workers and result oriented.

Thanks and regards!



Thushara Ariyarathne B.B.mgt HR Officer BARQ CONSTRUCTION GROUP WLL



With pleasure we certify that Selco Continental (Pvt) Ltd., is our recruitment and manpower sourcing agents for the last many years. Selco Continental has been competently assisting us in our recruitments from Sri Lanka. We commend their head hunting and recruitment quality as well as their business dealings which are very transparent and straight forward. We wish you all the best and look forward for a continued business relation

Susiri Perera Chief Financial Officer Universal Building Materials-UBM, Saudi Arabia



We would sincerely recommend the services of SELCO Continental Ltd., Sri Lanka for manpower recruitment especially for the Fibreglass Industry. Their services have been commendable with due diligence and honesty which comes out of a professional approach to their client needs.

Shiva Bharadwaj General Manager Gulf Glass Fibre w.l.l., Qatar



It was good working with SelcoHR and we experienced thorough professionalism right throughout.



Er. K.Paramaguru CEO | Arc Advertising, KSA





We take this opportunity to thank you for the services of your Company. During the past few years your esteemed organization has been providing us excellent services.

We are much glad and feel proud to be associated with your organization. At the same time your services along with your modest staff has helpful to us in urgent moments. We wish you and your organization prosperity and success for the coming years to come

Your kind patronage and efforts are always appreciated.

Given this 3rd of January 2017

Vicken Deyirmenjian General Manager



At SelcoHR, striving for excellence is a never ending pursuit, driven by the belief that it is by deeds, not by words, that the strong relationship with clients can be sustained.

www.selcohr.com

SELCOHR Right Place - Right People Selco Continental Pvt. Ltd. No. 69A-1/1, Galle Road, Dehiwala South, Sri Lanka

- +94 11 433 4777
- +94 11 401 6730
- info@selcohr.com
- f selcohrsrilanka
- **e** @SelcoHR
- in selcohr

